



Museum Services Strategic Blueprint 2026- 2036

**A 10-Year Vision to Elevate Cultural Tourism,
Inspire Visitors and Celebrate Community
Identity**

Who We Are – City of Greater Sudbury

- One of Northern Ontario's largest and most diverse municipalities
- 3,100 km², making it the largest in Ontario, 2nd largest in Canada
- Home to more than 180,000 residents and growing
- A bilingual community with deep Indigenous, Franco-Ontarian and multicultural roots
- A regional hub for mining innovation, health sciences, education and public administration
- Considered a city of lakes, containing 330 lakes

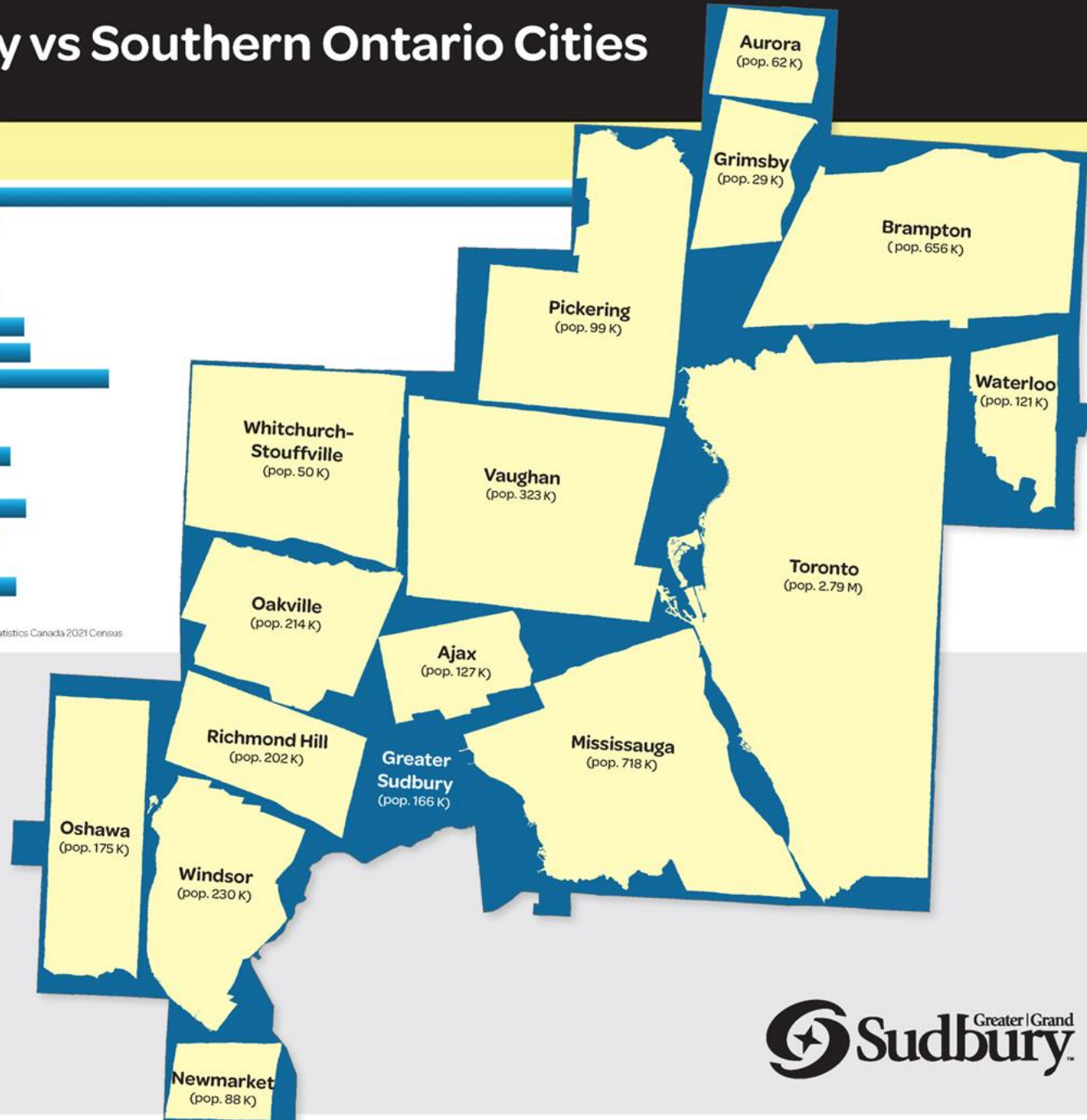


Greater Sudbury vs Southern Ontario Cities

a look at distance and density

CITY	POP. DEN.	AREA
Greater Sudbury	52/km ²	3,186 km ²
Windsor	1,573/km ²	146 km ²
Waterloo	1,896/km ²	64 km ²
Grimsby	420/km ²	69 km ²
Oakville	1,538/km ²	139 km ²
Brampton	2,469/km ²	266 km ²
Mississauga	2,453/km ²	293 km ²
Toronto	4,428/km ²	631 km ²
Newmarket	2,284/km ²	39 km ²
Aurora	1,241/km ²	50 km ²
Whitchurch-Stouffville	242/km ²	206 km ²
Richmond Hill	2,004/km ²	101 km ²
Vaughan	1,186/km ²	272 km ²
Oshawa	1,204/km ²	146 km ²
Ajax	1,901/km ²	67 km ²
Pickering	429/km ²	231 km ²

Data source: Statistics Canada 2021 Census



Across the City of Greater Sudbury

- 3,600+ Lane kilometres
- 1,036 km Water system
- 881 km Sanitary system
- 4,010 hectares Parkland
- 22 Fire stations
- 10 Paramedic stations
- 2 Surface water treatment plants
- 10 Wastewater treatment plants
- 70 Lift stations
- 330 Lakes over 10 hectares
- 13 Libraries
- 75 Licensed daycares
- 14 Arenas

Where We Fit Within the Fabric of Municipal Services

Museum Services plays an important role within the City's municipal framework, serving as both a public service and a cultural engine that:

- Enriches community life,
- Supports tourism growth, and
- Strengthens the city's identity



Our Starting Point

- Strategic Plan Project Charter
- Established a Steering Committee
 - Composed of Advisory Panel members, community groups and key stakeholders
- Collaboratively developed plan
- Shared implementation
- ...*Museum Emergency* – required 3rd party support



Why is Community Consultation Important?

- Ensures strategic planning reflects community needs and priorities
- Helps address evolving interests and strengthen community connections
- Identifies gaps in service delivery across Greater Sudbury
- Promotes inclusivity and equitable access to museum experiences
- Helps educate the community and reach new audiences
- Builds champions who support and advocate for museum initiatives



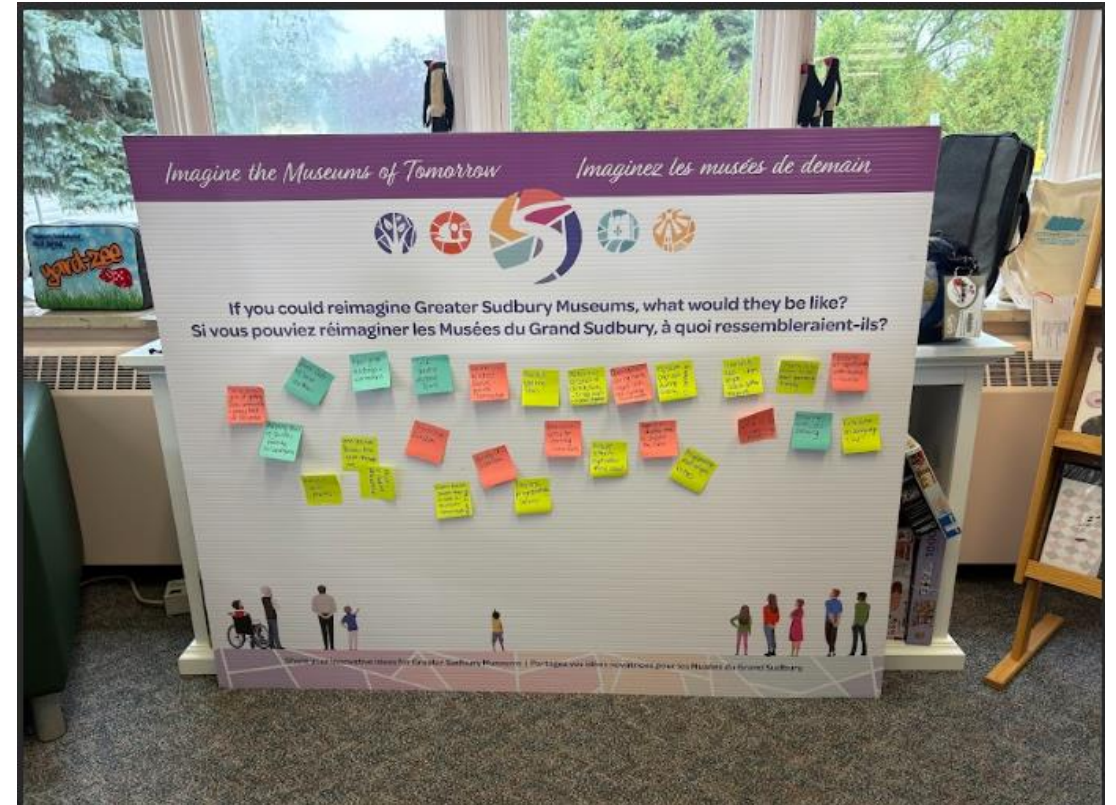
Our Engagement Goals

- Engage diverse demographics
- Understand heritage and museum experiences
- Build trust and transparency
- Re-connect with the community



Overview of What We Did

- Over To you – project page
- City-wide public survey
- Traveling Roadshow
- Key informant interviews
- Focus Groups and key community segments
- Internal workshops with staff, Advisory Panel and Steering Committee



We Heard Lots!

6. Accessibility in ALL its forms
7. Education and lifelong learning
8. Technology and innovation
9. Heritage preservation and authenticity
10. Governance, sustainability and expectations



Where Did We Land

Bridging community aspirations with organizational realities, our strategic blueprint is structured around five interconnected pillars:

- 1. Cultural Stewardship**
- 2. Digital Transformation**
- 3. Cultural Connections**
- 4. Operational Sustainability**
- 5. Industry Relationships**



Our Roadmap

To ensure this transformation is practical and sustainable, our Blueprint Implementation Roadmap is organized into three Phases:

- Phase 1 (Years 1-3): Stabilize
- Phase 2 (Years 4-6): Develop
- Phase 3 (Years 7-10): Grow and Transform



Thank you!



Eleethea Savage

Museum and Cultural Experience Officer, Tourism and Culture
Officier des Musée et de l'Expérience Culturelle

t. 705.674.4455 x. 4632

c. 705-690-6691

e. eleethea.savage@greatersudbury.ca

Greater Sudbury Museums | Musée du Grand Sudbury

City of Greater Sudbury | Ville du Grand Sudbury

museums.greatersudbury.ca | musees.grandsudbury.ca

